

Conservation Champions

The fynbos-loving Cape sugarbird and the iconic protea encapsulate the symbiosis of nature.

WWF's Conservation Champions, an exclusive and hard-earned status, proudly use this striking sugarbird and protea logo on their wine bottles to demonstrate their dedication to the conservation of the Cape Floral Kingdom's unique biodiversity – home to over 9 500 different plant species, 70% of which occur nowhere else in the world.



Conservation Champion wine farms pursue long-term conservation commitments and spearhead innovations in water and energy efficiency.

They also invite wine lovers, locals and tourists to explore nature at its finest – from fynbos walking trails and cycling tracks, to seasonal menus at scenic restaurants and special places to relax.

Find out more detail of activities at www.capetowngreenmap.co.za/GreenWineRoutemap



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CONSERVATION CHAMPIONS

Almenkerk Elgin	
Backsberg Paarl	
Bartinney Wines Stellenbosch	
Boschendal Franschhoek	
Bouchard Finlayson Hermanus	
Cederberg Wines Clanwilliam	
Cloof Wine Estate Darling	
Delheim Stellenbosch	
De Wetshof Robertson	

Eikenhof Wines Elgin	
Elgin Orchards Grabouw	
Gabrielskloof Bot River	
Graham Beck Wines Robertson	
Hamilton Russell Vineyards Hermanus	
Hermanuspietersfontein Hermanus	
Hidden Valley Wines Stellenbosch	
Klein Constantia Constantia	
Koelfontein Ceres	
La Motte Franschhoek	

Lourensford Estate Somerset West	
Merwida Rawsonville	
Neethlingshof Stellenbosch	
Oak Valley Wines Elgin	
Paul Cluver Estate Wines Grabouw	
Robert Stanford Estate Stanford	
Rust en Vrede Stellenbosch	
Schalkenbosch Wines Tulbagh	
Spier Wines Stellenbosch	
Uitkyk Stellenbosch	

Vergelegen Somerset West	
Vondeling Wellington	
Waterford Estate Stellenbosch	
Waterkloof Somerset West	
Waverley Hills Organic Wines Tulbagh	
Wedderwill Wine Estate Somerset West	
Wildeckrands Wines Bot River	

KEY TO SYMBOLS

Wildlife habitat	Bike route
Eco-tour/Nature walk	Restaurant
Energy conservation	Accommodation

Conservation and wine

With 95% of South Africa's wine produced in the Cape winelands, vines and other crops compete for space with the Cape's unique vegetation.

In the early 2000s there was rapid expansion of vineyards into highly threatened conservation-worthy habitats. In response – from 2005 to 2015 – a unique conservation sector, landowner and wine industry partnership achieved turnaround results. It was called the Biodiversity and Wine Initiative.

It created widespread awareness of our unique natural heritage, and many farms now carry out biodiversity-friendly farming.

The SA wine industry has been globally recognised as demonstrating this fine balance between nature and farming.

Champions of nature

Through the partnership, SA's industry-wide sustainable wine certification scheme (IPW) now includes the protection and management of natural areas amongst its criteria. And one third of the wine industry has



detailed plans to help manage their agricultural and natural areas.


However, environmental risks and challenges continue...


“Opportunities need to be approached together – on a regional or catchment level. Dedicated farm owners are stepping up as true custodians of the land and catalysing action beyond their farm gates. They are the environmental industry leaders! They are the Conservation Champions...”

Did you know?

Cape sugarbirds only occur in the Cape Floral Kingdom, feeding mostly on the nectar of flowering proteas and playing a crucial role in pollinating these indigenous flowers. As proteas become restricted due to habitat loss, so the sugarbirds' existence is affected. A perfect icon of nature's synergistic relationships.

www.wwf.org.za

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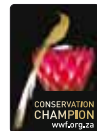
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The mark of responsible forestry



WWF-SA
Conservation
Champion



Support environmental leaders in SA's wine industry



SUSTAINABLE WINE POCKET GUIDE